



..... *Shopping in Porto Cervo*

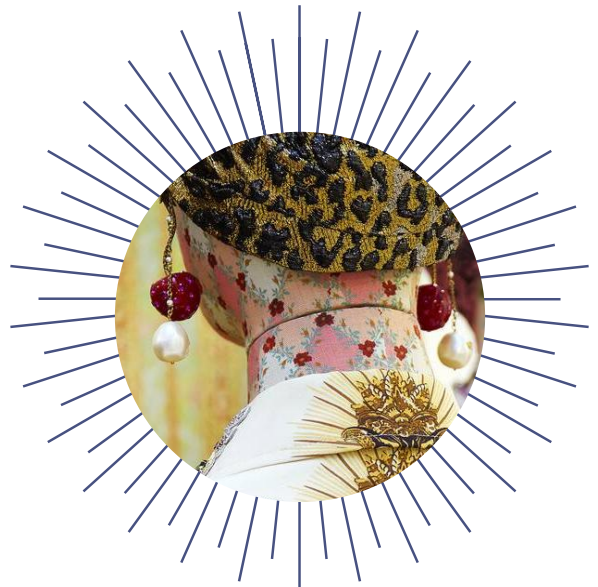
Porto Cervo, the symbol of Costa Smeralda and the undisputed kingdom of luxury holidays, is a small and charming village by the sea, an architectural gem set in an area of natural beauty.

The most prestigious fashion houses, the most exclusive jewelers, the finest craftsmanship. "La Passeggiata" of Porto Cervo is a shopping paradise disputed by the most International Brands: from Bulgari and Dolce & Gabbana, Versace to Valentino, Prada, Trussardi, from Rossetti to Cartier. Brands always wishful to have a venue overlooking to the street tiled of antique cotto.



The view from the promontory, the crystal-clear sea, the narrow alleys and Piazzetta delle Chiacchiere, the heart of Costa Smeralda, Porto Cervo is a byword for incomparable natural beauties and a luxury center which makes Sardinia one of the most desirable holiday destinations.

A shopping trip to the center is a must-do: the impressive boutiques are one of the reasons why Porto Cervo is one of the most famous places in the world.





PINKO

GUCCI

BVLGARI

malo

ZILLI

Kristina Fi

AP
AUDEMARS PIGUET

TOURBILLON
BOUTIQUE

Loro Piana

LV
LOUIS VUITTON

V
VALENTINO

LES VERONIA
BAZAR

Chopard

D&G
DOCE & GABBANA

ICEBERG

roberto cavalli

LOCMAN
ITALY

Prioni

VILEBREQUIN

HERMÈS
PARIS

de GRISOGONO
GENÈVE

FRATELLI
ROSSETTI

PRADA

Cartier

TOD'S

MURPHY & NYE

DAMIANI
Fine Jewelry

CORNELIANI
Corneliani

MIU
MIU

MISSONI

MASTRO RAPHAËL

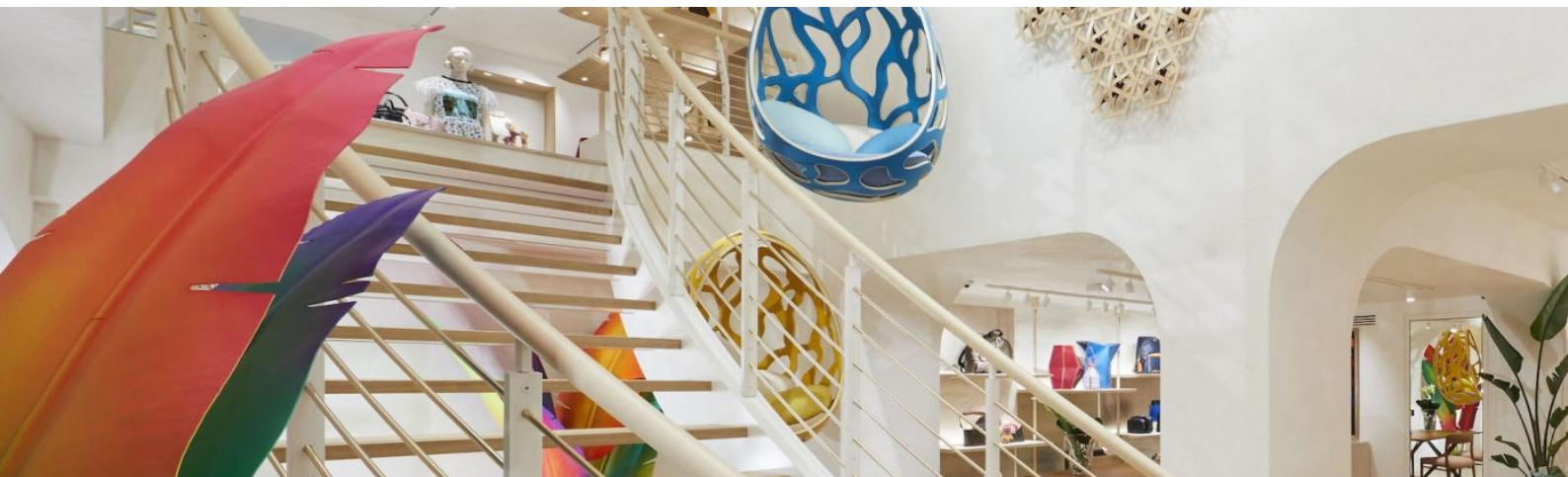
HOGAN

Ermenegildo
Zegna

MC2
SAINT BARTH

3
BILLIONAIRE
italian couture

VERSACE



WATERFRONT VILLAGE

A highly elegant and charming location designed by architect Gio Pagani for Smeralda Holding, Waterfront Costa Smeralda is synonymous with absolute style. Extending along the seafront, as the name itself implies, every inch has been devised to astound and entertain, aided by the exclusive backdrop of the most luxurious yachts in the Mediterranean. The splendid setting in which it stands, extends from the Porto Vecchio quayside next to the yacht moorings, to the Quattro Passi al Pescatore restaurant, evoking an exceptionally appealing atmosphere. Besides boasting a wonderful and unique context, the luxury temporary stores host world famous brands, unprecedented events and luxury ateliers.



Waterfront houses eleven pop-up stores, five exhibition areas, the Nikki Beach Cocktail Bar lounge and a stage for shows. The most exclusive labels are available to fashion, jewellery, car, luxury boat and wellbeing enthusiasts. Sunset is definitely a moment not to be missed: enjoy an aperitif, when the last rays of the sun sparkle on the ripples of the sea and caress the silhouettes of the luxury boats at the Yacht Club Costa Smeralda, just a few metres from your table.

PROMENADE DU PORT



Promenade du Port is not only a physical location, but above all an idea. It's a way to build up new opportunities that allow clients and visitors to go beyond the pure commercial act, in favour of a more fascinating shopping experience. Surprising by vocation, the Promenade du Port is a hub for designer brands and businesses offering unique products to a discerning, high-profile clientele.

A walk in progress of ideas and activities that continues to astonish its guests because all of its businesses - from its gourmet delicatessen to its large international art gallery - are linked by a shared originality and authenticity.